

## Viral Video Hi-jack

Viral Video Hijack is software for Microsoft Windows. But the files it generates should work with any web hosting regardless of the platform they are running.

### Imagine this...

A video is going viral, the link is being shared on Facebook, Twitter, Google+, etc...

It's getting thousands of views and the people watching it are subjected to those overlaid ads....

Ads that we know work...

otherwise the big companies involved wouldn't be paying for them...

**Now imagine the ads being shown were YOUR ads...  
But you weren't paying a penny for them!**

**That is EXACTLY what "*Viral Video Hi-Jack*" does.**

### Thank You...

Thank you for purchasing Viral Video Hijack. This is a technique I have been using for a little while now. It is best for promoting things that have a wide audience as the traffic you are usually generating isn't directly targeted.

Usually the visitor has followed a link to a funny or shocking video, so you are best to go with pushing evergreen niches such as weight loss, making money, quitting smoking, or CPA offers like "Get a free iPhone" and the like.

Having said that you can of course push out more targeted videos. When the iPhone 5 was released I hunted down every announcement video, trailer, preview and review that I could find and then made a video page that had my overlays with "Win an iPhone" type promotions on them.

Of course I was doing this the hard way, creating HTML pages, inserting javascript, etc. You won't have to do any of that... thanks to this simple software you can make these pages without knowing what any of that is!

You can also use this when promoting affiliate offers. In many cases the product being offered will have a sales video... if that video is on YouTube then why not use this to make your own page with the video on it... and of course your own sign up link so you can follow up the prospect and ensure they buy through your link.

## A Sample Page generated with Viral Video Hijack...



Above is a screen shot of a sample page made with the software. When the visitor initially goes to the page they will see the video load and start to play and your bottom banner and social share buttons will be visible at the foot of the page.

Initially the overlays do not appear (unless you set them to appear at 0 seconds when you make your page).

After a number of seconds, determined by you when you run the software, the main overlay will appear. It can appear with or without the close button, or you can initially have it appear without and then have the close button appear after another number of seconds (again, decided by you when you run the software and make your page).

**So now we know what the software is going to produce for us, let's take a look at the software...**

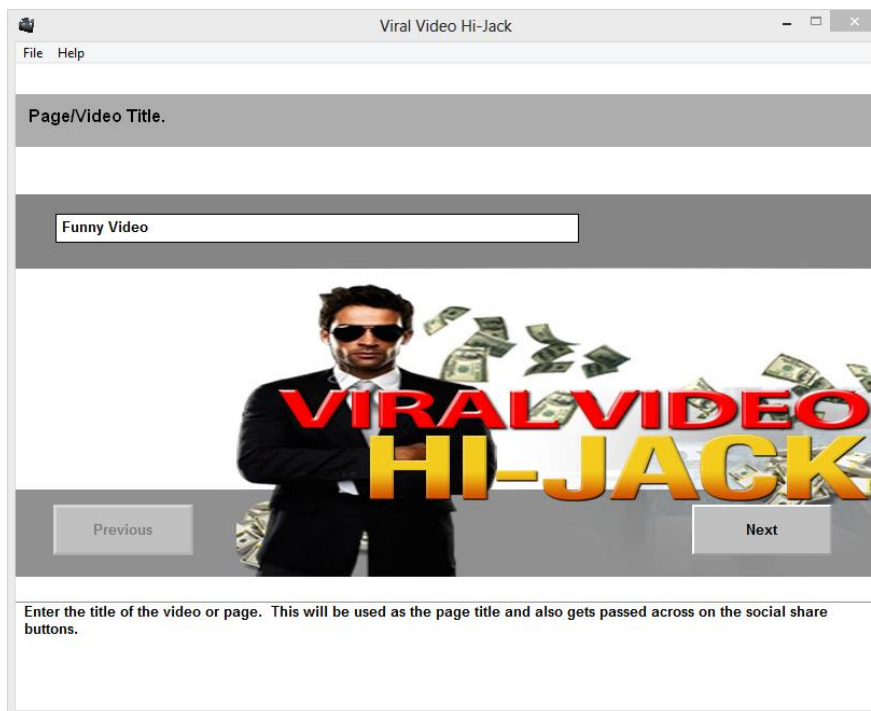
### Download and Installation.

You will have downloaded a zip file that contains two files. One is this manual and the other is the Viral Video Hijack software. You will need to extract the program from the zip file before running it.

There is nothing to "install", the program runs from wherever you copy it. When you run the program you will find it has a simple "wizard" type interface where you simply fill in the blanks and click "next". Finally you will be able to choose a location to output the files which it will do.

## Running the software.

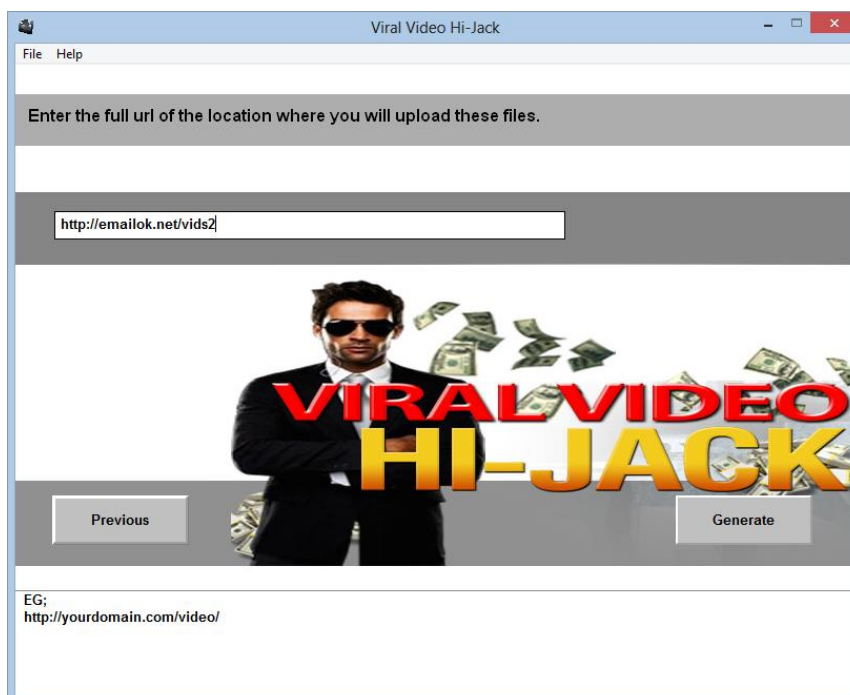
When you run the software you are taken directly into the wizard ready to “fill in the blanks”.



The screenshot shows the 'Viral Video Hi-Jack' application window. At the top is a menu bar with 'File' and 'Help'. Below it is a label 'Page/Video Title.' followed by a text input field containing 'Funny Video'. The main area features a large graphic with a man in a suit and sunglasses, with the text 'VIRAL VIDEO HI-JACK' overlaid in large, bold, red and yellow letters. Below the graphic are two buttons: 'Previous' on the left and 'Next' on the right. At the bottom, there is a text box with the instruction: 'Enter the title of the video or page. This will be used as the page title and also gets passed across on the social share buttons.'

Just answer each question and click the next button. If you need to correct or change anything you can go back at any time using the “Previous” button.

On the final question (about the location you will be uploading files) the Next button turns into a “Generate” button:



The screenshot shows the 'Viral Video Hi-Jack' application window at a later stage. The menu bar remains 'File' and 'Help'. The label now reads 'Enter the full url of the location where you will upload these files.' Below it is a text input field containing 'http://emailok.net/vids2/'. The main graphic with the man and 'VIRAL VIDEO HI-JACK' text is still present. The buttons are now 'Previous' on the left and 'Generate' on the right. At the bottom, there is a text box with the instruction: 'EG; http://yourdomain.com/video/'.

Here are the questions you will be asked along with an explanation for each:

**Page/Video Title:** This is used in the title tag of the page so it is what will appear in the title bar of the web browser when the visitor comes to the page. It is also passed out to the Facebook share button.

**Description:** Used for the pages meta data and again used in the Social share button.

**Keywords:** Although we don't expect these pages to be ranked highly with search engines, it doesn't do any harm to fill in the keywords for the pages meta data.

**YouTube URL:** This is the full link to the YouTube video you are going to display. It should include the http:// - an example would be; <https://www.youtube.com/watch?v=Bwmq6egD1RE>

**Image for bottom banner:** A banner is shown at the bottom of all video pages and this is where you supply the file. It should be a jpg (recommended) or png file and the optimal size is 738 x 90. You can click the button next to the input box and select the file from any location on your computer.

An example banner looks like this;



**Where banner links to:** This is the URL that the visitor will be taken to if they click on your bottom banner. It should be a full web link including the http://. For example; <http://softwareproductmagic.com>

**Main Overlay background colour:** Here you are presented with a drop down list of options. Just choose the background colour you prefer for the main content overlay.

**Main Overlay delay:** This is the amount of time (in seconds) that you want to wait before the main overlay appears. Setting this to 0 will make it appear immediately. This should be a whole number in seconds. This delay starts the moment the page is loaded.

**Main Overlay Content:** This is the content that will show in the main overlay. You can use HTML tags here and advanced users can use css from the Twitter bootstrap base css which is documented here: <http://twitter.github.io/bootstrap/base-css.html>

If you don't know much/anything about HTML then the easiest way to do this is to use a WYSIWYG editor like Dreamweaver, Microsoft Expression Web or the excellent (and totally free) Komposer which can be found at <http://www.kompozer.net/>

Simply do the layout you want and then switch to code view and copy everything between the body tags and paste it into the overlay content box in the software.

**Allow Visitor to close main overlay:** It is possible (although not recommended) to make it so the main overlay cannot be closed/hidden. A better way to is allow the user to close it but set a delay before the close button appears (next question if you choose yes for this).

**Seconds before close button appears:** Again this is a number in whole seconds and it is the delay to wait AFTER showing the main content. If you want the close button to appear with the main content then set this to 0.

**Enable the top banner overlay:** Another Yes/No question. If you want to have the top overlay then set this to yes and you will then be able to set options for it. If you choose no you will skip to the location question.

**Background colour of the top overlay:** See main overlay colour for details, this works the same.

**Content for top overlay:** Uses HTML – see Main Overlay content for details.

**Allow visitor to close top overlay:** Yes or No. The top overlay close button does not have a delay feature. You either allow them to close it or you don't.

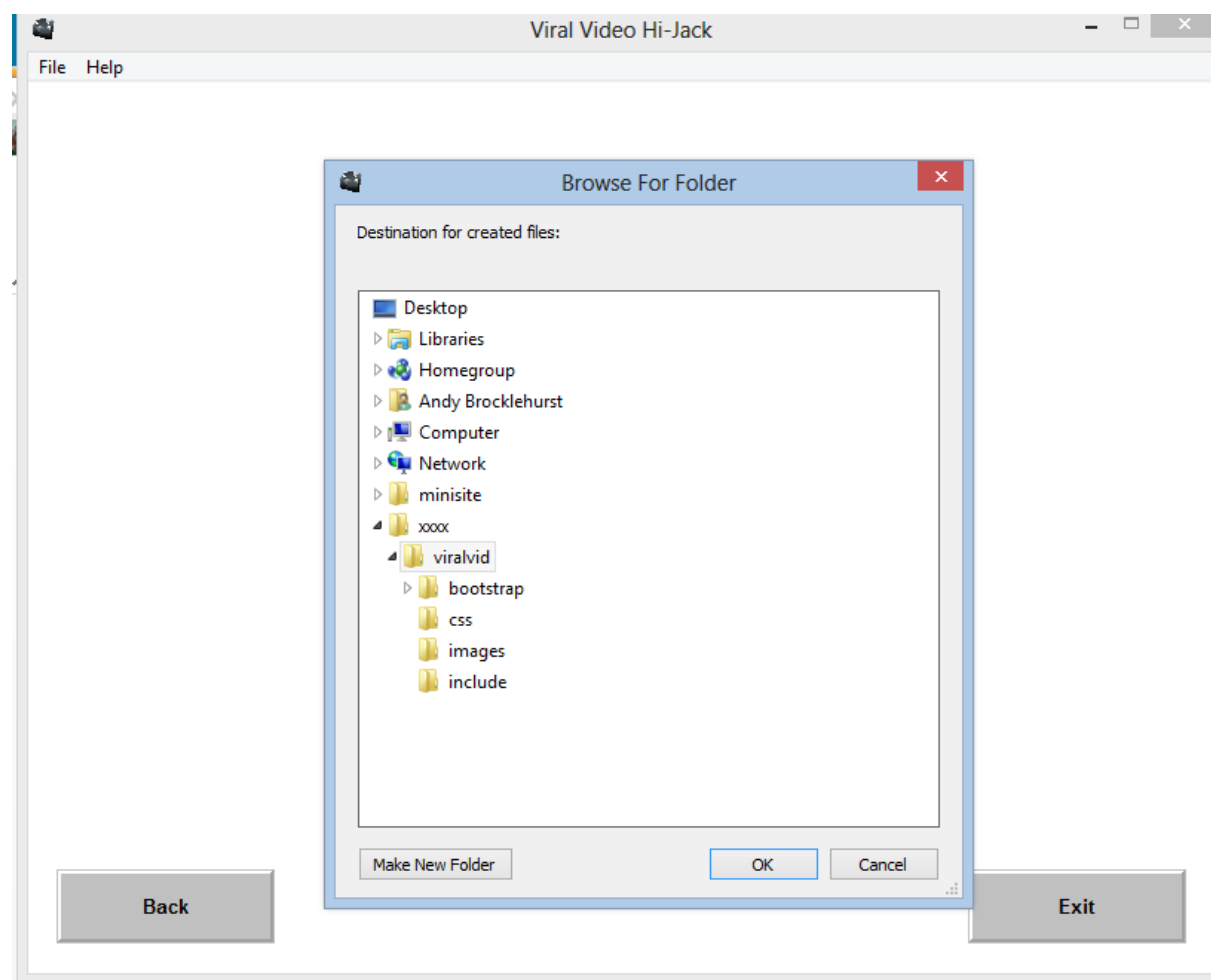
**Top Banner Delay:** In whole seconds, measured from when the page loads. So if you want the main overlay to appear at 10 seconds and this to appear 10 seconds after that you would set this to 20.

**URL where the files will be uploaded:** Once you have generated the files you will be uploading them to your web space into a folder. This is where you specify that location. So if you were going to put these in a sub-folder on your domain called "viralvideo" then this would look something like:

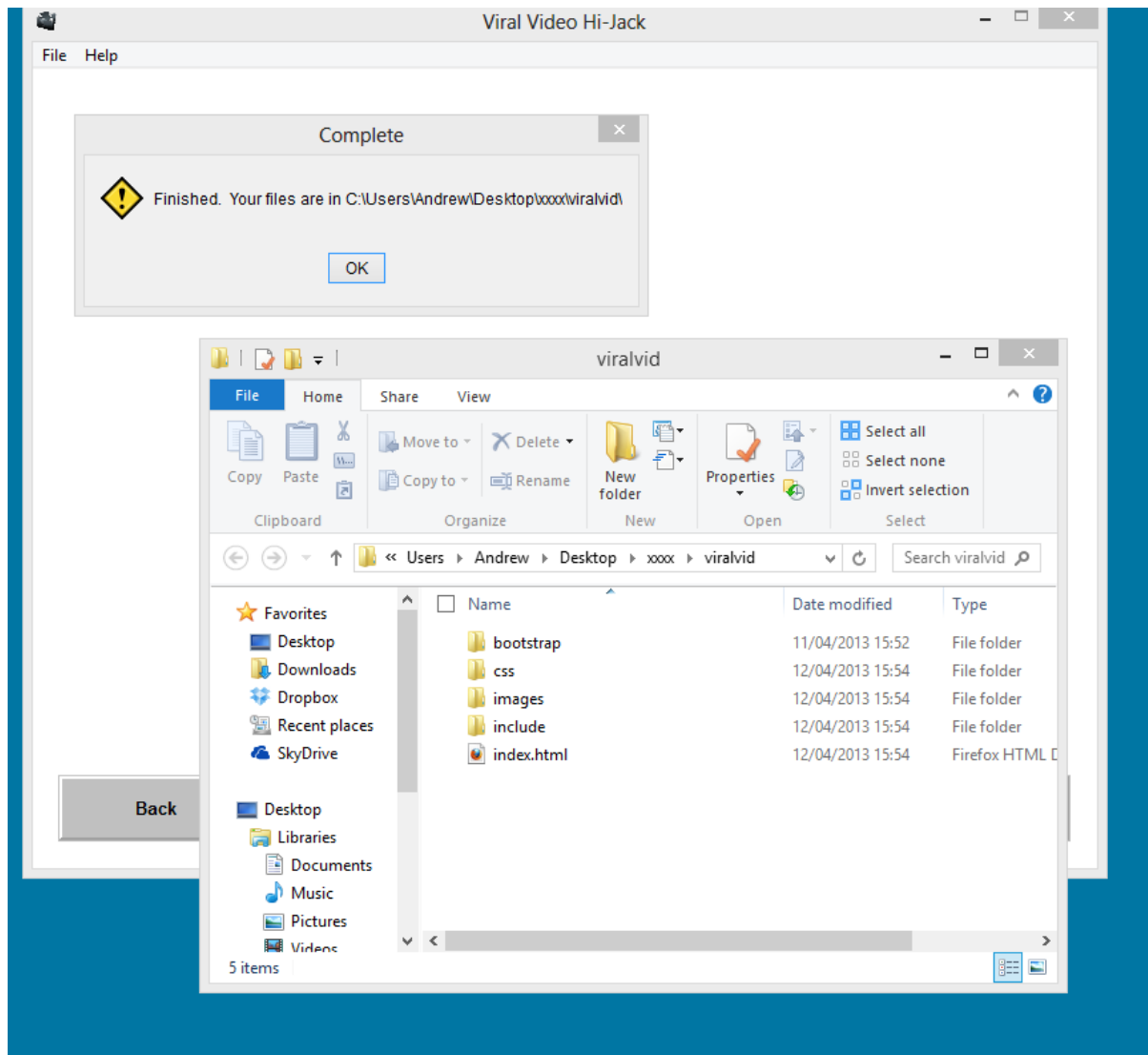
*<http://YOURDOMAIN.com/viralvideo>*

### Generate the files...

You will now generate the files. When you click the "generate" button you will be asked for a location on your local computer to save the files to.



When the files are generated you will be given a message indicating it is done and the folder containing the files will open...



Now all that remains is to upload these files into the location you specified. To do this you will use an ftp program (or you can upload via your web hosting control panel if you prefer). If you don't have an ftp program then you will find a good free one here: <https://filezilla-project.org/>

Your web host will be able to provide you with instruction on how to upload files if you don't already know.

If you need good, reliable web hosting with the best support in the industry then check out [HostforWeb](#).

Now visit the link where you have put the files and start sharing it about!